



# YOUTH PRIDE DAY 2008

*Saturday, May 03, 2008*

*P ST Beach Park (P ST and 23rd, NW)*

## Ad Size & Submission Guidelines

**Ads are due April 15, 2008**

Ad Rates:

Full page (7" wide by 9.5" high) - \$525.00

Half Page (HORIZONTAL -- 7" wide by 4.625" high or VERTICAL -- 3.5" wide by 9.5" high) - \$325.00

1/4 Page (3.5" wide by 4.5" high) - \$200.00

1/8 Page (3.5" wide by 2" high) - \$100.00

Ads should be submitted as High Res PDFs, JPEGs or Tiffs only.

300 dpi.

All ads are in to be B&W. If you are interested in a color ad, please inquire about availability and rates.

Submit ad to Randy Shulman at [rshulman@metroweekly.com](mailto:rshulman@metroweekly.com) and CC Tyrone Hanley at [sponsorship@youthpridealliance.org](mailto:sponsorship@youthpridealliance.org).

\*For booth information please see booth registration form.

Mail form and check to Youth Pride Alliance, PO Box 33161, Washington, DC 20033

**Payment for ads and sponsorships are due April 15, 2008.** YPA is not accepting payment at Youth Pride Day.

## Youth Pride Day Sponsorship Levels\*

**\$5000 plus (Titanium Sponsor)**

- 5 minutes on stage to address audience
- Name on YPD banner
- Full page ad in YPD program
- Table (2 booths)
- 6 tickets to the Youth Pride Allies Reception

**\$2500-\$4999 (Platinum Sponsor)**

- Name on YPD banner
- Full page ad in YPD program
- Table (2 booths)
- 4 tickets to the Youth Pride Allies Reception

**\$1000-\$2499 (Gold Sponsor)**

- Name on YPD banner
- Half page ad in YPD program
- Table (2 booths)
- 2 tickets to the Youth Pride Allies Reception

**\$500-\$999 (Silver Sponsor)**

- Name on YPD banner
- 1/4 page ad in YPD program
- Booth
- 1 ticket to the Youth Pride Allies Reception

**\$250-\$499 (Bronze Sponsor)**

- Name on YPD Banner
- 1/8 page ad in YP Day Program
- Booth

Name: _____
Organization: _____
Email: _____
Address: _____
Phone: _____

For questions regarding sponsorships and ads, please contact Tyrone Hanley at [sponsorship@youthpridealliance.org](mailto:sponsorship@youthpridealliance.org) or 202.387.4141