

# YOUTH PRIDE DAY

## Saturday, April 24, 2010

### Sponsorship:

The best way to show your support for Youth Pride Day is by becoming a sponsor. For as little as \$250, your organization can have added visibility and access to Youth Pride Day supporters and attendees. To become a sponsor of Youth Pride Day, please mail your check payable to Youth Pride Alliance to the address below.

### Booths:

The easiest way for your organization to participate in Youth Pride Day is to rent a booth. (Due to U.S. Park Service restrictions, you will not be allowed to sell products or accept donations.) Each booth at Youth Pride Day is one half of an 8-foot table. You are allowed to purchase up to two booths. Space is limited. To sign up for a booth, please complete the enclosed form and mail it to the address below with a check payable to Youth Pride Alliance.

### Advertising:

A good way for your organization to show support of Youth Pride Day and to promote your organization's activities is to advertise in our on-site program guide. For as little as \$50, you can place an ad in our program that will reach over 2000 attendees of Youth Pride Day. To place an ad in our on-site program, please complete the enclosed form and mail it to us along with a check payable to Youth Pride Alliance

## Ad Size & Submission Guidelines

Ad submission guidelines will be sent no less than 60 days before submission deadline.

**Ad submission deadline:  
Friday, March 26, 2010**

Email completed form to:

**ncarpenter@youthpridealliance.org**

or mail to:

**Youth Pride Alliance  
PO Box 12196  
Washington, DC 20005**

**\*\* Note: If you have any questions, please contact Nikisha Carpenter at (202) 369-1489 or e-mail ncarpenter@youthpridealliance.org. \*\***

## **\*\*Sponsorship Levels\*\***

### \$5000+ - Titanium Sponsor

- Same as Gold Level Sponsorship, plus
- Name and logo in all press releases/ads
- 5 minutes on stage to address audience
- 6 tickets to Youth Pride Allies Reception

### \$2500-\$4999 - Platinum Sponsor

- Same as Gold Level Sponsorship, plus
- Name and logo in all press releases/ads
- 4 Tickets to Youth Pride Allies Reception

### \$1000-\$2499 - Gold Sponsor

- Name and logo in all press releases/ads
- Logo displayed on stage banner
- Full page ad in YPD program
- Table (2 booths)
- Logo on YPD banner
- 2 Tickets to Youth Pride Allies Reception

### \$500-\$999 - Silver Sponsor

- Logo displayed on stage banner
- 1/2 page ad in YPD program
- Booth
- Logo on YPD banner

### \$250-\$499 - Bronze Sponsor

- 1/4 page ad in YP Day Program
- Booth
- Logo on YPD banner

### \$60 - Booth Rental Only

### Metro Weekly - Ad Purchase Only

- Please select your ad size and price
- Full Page (5"x8" Vertical Only) - \$450.00
- Half Page (5"x3-15/16" Horizontal Only) - \$250.00
- 1/4 Page (2-7/16"x3-15/16" Vertical Only) - \$150.00

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_