

YOUTH PRIDE DAY 2008

Saturday, May 03, 2008

Malcolm X Park

Ad Size & Submission Guidelines

Ads are due April 15, 2008

Ad Rates:

Full page (7" wide by 9.5" high) - \$525.00

Half Page (HORIZONTAL -- 7" wide by 4.625" high or VERTICAL -- 3.5" wide by 9.5" high) - \$325.00

1/4 Page (3.5" wide by 4.5" high) - \$200.00

1/8 Page (3.5" wide by 2" high) - \$100.00

Ads should be submitted as High Res PDFs, JPEGs or Tiffs only.

300 dpi.

All ads are in to be B&W. If you are interested in a color ad, please inquire about availability and rates.

Submit ad to Randy Shulman at rshulman@metroweekly.com and CC Tyrone Hanley at sponsorship@youthpridealliance.org.

*For booth information please see booth registration form.

Mail form and check to Youth Pride Alliance, PO Box 33161, Washington, DC 20033

Payment for ads and sponsorships are due April 15, 2008. YPA is not accepting payment at Youth Pride Day.

Youth Pride Day Sponsorship Levels*

\$5000 plus (Titanium Sponsor)

- 5 minutes on stage to address audience
- Name on YPD banner
- Full page ad in YPD program
- Table (2 booths)
- 6 tickets to the Youth Pride Allies Reception

\$2500-\$4999 (Platinum Sponsor)

- Name on YPD banner
- Full page ad in YPD program
- Table (2 booths)
- 4 tickets to the Youth Pride Allies Reception

\$1000-\$2499 (Gold Sponsor)

- Name on YPD banner
- Half page ad in YPD program
- Table (2 booths)
- 2 tickets to the Youth Pride Allies Reception

\$500-\$999 (Silver Sponsor)

- Name on YPD banner
- 1/4 page ad in YPD program
- Booth
- 1 ticket to the Youth Pride Allies Reception

\$250-\$499 (Bronze Sponsor)

- Name on YPD Banner
- 1/8 page ad in YP Day Program
- Booth

Name: _____

Organization: _____

Email: _____

Address: _____

Phone: _____

For questions regarding sponsorships and ads, please contact Tyrone Hanley at sponsorship@youthpridealliance.org or 202.387.4141